

## THE GLOBAL EXEC. LAUNCHES HACK THE FUTURE

**The Global Exec., QED and Sociomapping have joined forces to deliver an innovative hackathon event - 'Hack the Future'**

Built upon a foundation of expertise in their respective fields, the goal of this collaboration is embedded into 'Hack the Future's mission statement. A 5-day live, and digitally streamed hackathon event aimed at targeting the challenges of businesses post COVID-19. Businesses can align their employees with their company objectives and from it seek to obtain solutions to real-life business challenges. The purpose of this event is to launch ideas and therefore spawn new products and services for the participants whilst driving digital transformations in an era of change. From working in hybrid teams, businesses can encourage cross-team collaboration and foster a quick march, can-do culture into their company.

"During the past few months, the media has been flooded with a slew of negative news related to COVID-19. Fortunately, this space has led to some positive news, as industries reimagine their approaches and creativity emerges. I am proud to say that we are in the former category as we announce a new partnership with The Global Exec. in order to support leadership and help organizational innovation flourish. We've launched Hack the Future, a hackathon event that'll enable organizations, both small and large scale, to foster adaptability. Through an innovative process, we'll do what we and The Global Exec. are best at supporting leaders, teams and organizations to fully utilize their potential and take control of their future, through this ground-breaking hackathon event."

**Rudolf Kubik Ph.D. - Organisational/Team Development Expert - QED**

"I am thrilled to introduce Hack the Future, a collaborative hackathon event paired with QED and Sociomapping. With QED's experience in behavioral psychology and economics and Sociomapping's revolutionary team collaboration platform, this is an exciting project for us at The Global Exec. Hack the future, derived by our comprehensively varied organizations, is a solution for companies facing post-COVID challenges to accelerate organisational change and foster adaptability."

**Monika Kovacovska - Head of The Global Exec.**

We believe the answers lie within you, your employees, your company. It's only a matter of reshaping the perspective, redirecting the focus, or just blending together what has never been mixed before.

**A hackathon is just the beginning of the journey.**

[www.theglobalexec.com/hack-the-future](http://www.theglobalexec.com/hack-the-future)