

## INTERNATIONAL STUDY PROGRAMS LAUNCHES THE GLOBAL EXEC.

**Immersive executive development, now custom-designed for corporations**

**Prague, Czech Republic:** International Study Programs (ISP) today announced the launch of The Global Exec. a new service designed for corporate clients. The Global Exec. builds on ISP's 20+ years of educational design to offer a new way for businesses to engage and develop their employees.

**"These days are full of unprecedented business challenges," explains Viktoria Kish, Founder of International Study Programs & The Global Exec. "such challenges require fresh thinking and new perspectives. The Global Exec. is perfectly positioned to build upon 20 years of education management experience and provide our corporate clients with unparalleled access to innovative solutions and inspiring ideas".**

**Features and benefits of The Global Exec. include:**

- A variety of custom-designed educational formats including ideathons, hackathons, experiential travel and online learning
- A global network of 25,000+ educators, best-in-class leaders and facilitators
- Tangible business results in-line with the client's strategy

The Global Exec. will be available from 18th June. For more information on The Global Exec. visit [www.theglobalexec.com](http://www.theglobalexec.com)

**About The Global Exec:** The Global Exec. is a new branch of International Study Programs, geared towards providing custom-designed, immersive leadership experiences for our corporate clients. The Global Exec. designs hackathons/ideathons as well as learning journeys incorporating travel and online learning.