

## INSPIRING CREATIVE SOLUTIONS

The Global Exec. is a service built on over 20 years' experience delivering high-impact Learning & Development (L&D) programs across more than 140 destinations for business students, corporations, and professional groups. Our clients can gain fresh outlook via online global hackathons and immersive L&D journeys.

## **Global Hackathons**

Overcome any challenge with global hackathons. Online competitions where teams compete to create winning proofs of concept that address specific, real-life business problems That'll usher change to your business.

#### Internal Hackathons

#### Engage employees in the innovation process

- Insert company employees into the innovation process
- Harbour in fresh thinking, new ideas to develop your business
- Retain and reskill your workforce with peer learning and project-based work

#### **Community Hackathons**

Invite a specialized community to join employees and form hybrid teams. Fresh-thinkers from universities & startups can deliver new perspectives, boost entrepreneurial spirit and external developers enhance digital proficiency.

#### **Innovation Hackathons**

Engage employees in the innovation process, create hybrid teams from all areas to spawn out-of-the-box thinking that'll hack change into your company. Motivate and boost your employees critical thinking as they forge innovative ideas.

### **Public Hackathons**

#### Engage global talent to solve your challenges

- Promote an out-of-the-box approach to innovation
- Create a competitive environment to gain the best solutions/ideas
- Unify and compress great ideas with a limited event timeframe

#### **Innovation Hackathons**

Crowdsource ideas globally with fresh thinkers from universities and innovators from start-up communities.

#### **Recruitment Hackathons**

Seek new talent, network, and test skills of possible candidates. Enhance your branding as an employer to stay ahead of the pack in recruitment.

#### **Matchathons**

Strengthen relationships with clients and partners. Connect with end users, foundations and find applicable funding opportunities.



# IMMERSIVE LEADERSHIP EXPERIENCES

## Learning and Development Journeys

Delivered online, in person, or a combination of the two, our experiential L&D Journeys encourage the development of vital skills and cultivate inspired thinking, bringing fresh ideas and perspectives to your business. Through live and interactive sessions, we connect you with some of the world's most innovative companies and inspirational leaders.



## Why Partner with The Global Exec.?



### Your one-stop-shop

From high-quality experts and educational formats to full logistical services and professional facilitators, we'll make sure you have everything you need to succeed.



## **High-impact content**

We're constantly reshaping our innovative event formats to reflect participants' needs and expose them to enriching, eye-opening experiences.



## A global reach

Our network of 25,000+ companies, universities and professional communities developed over the past three decades helps us to create outstanding events worldwide.

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