

About The Global Exec.:

We craft corporate innovation events, from business hackathons to inspirational sessions. We're passionate about bringing together companies, startups, universities, and institutions to share best practices, experiences, knowledge and network globally via interactive business events. The Global Exec. is the corporate-focused branch of International Study Programs.

Why choose us?

- Built on 21+ years' experience
- 140+ global destinations
- A network of 25k+ professionals
- 8 events in our maiden year

Take advantage of:

- Customized online platform
- Turnkey event management
- An individualized approach
- Modular event design
- A one-stop-shop

Let's talk innovation



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HOW CAN YOU BENEFIT FROM OPEN INNOVATION?

Incorporate online global hackathons into your innovation strategy and accelerate your innovation impact.

YOUR OBJECTIVES



ENGAGE WITH...



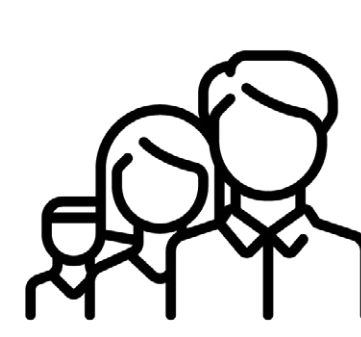
Students



Start-ups



Employees



General public

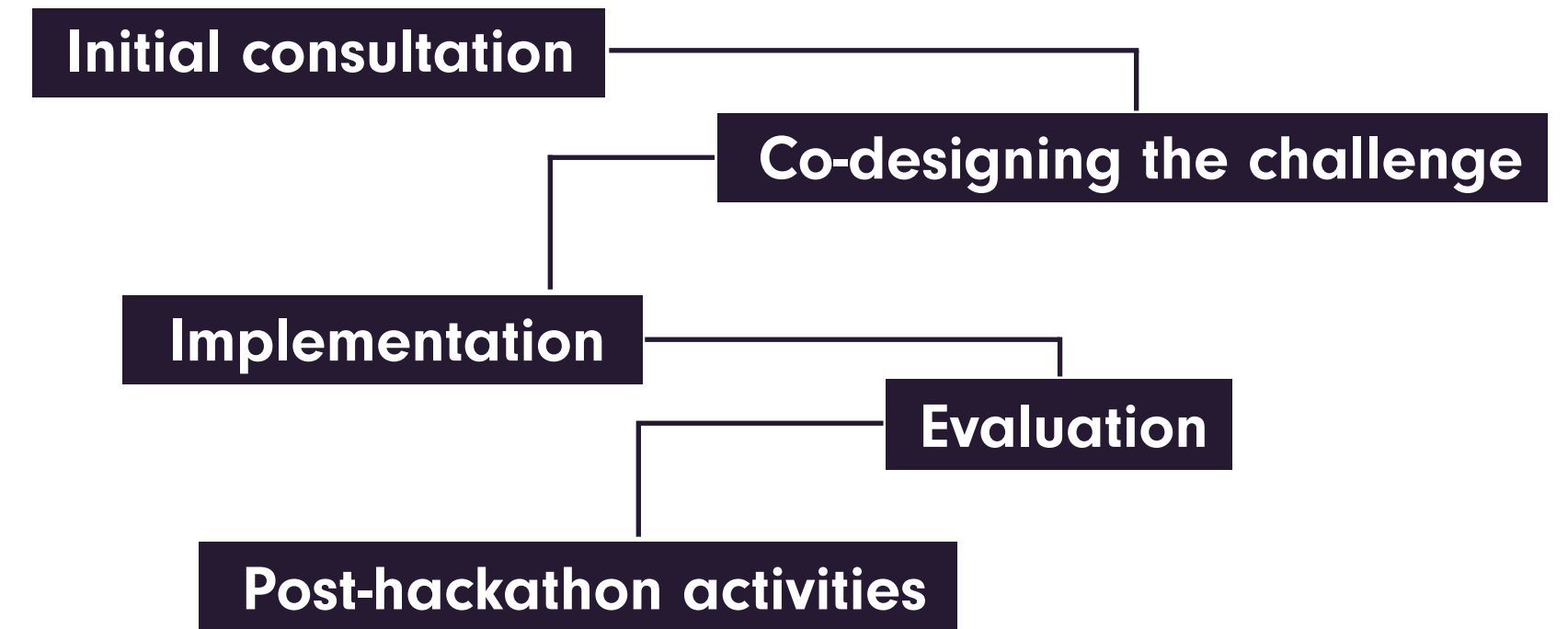
SHOWCASES



OUR SOLUTION

An open innovation challenge in the form of a hackathon.

Hackathons are design sprint events with the goal of creating solutions to real business issues and situations. Teams compete to address specific business needs, the aim being the combination of internal and external participants.



WHO WE WORK WITH

